

Asset Allocation & Investment Management Process

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- The following companies/individuals were instrumental in providing investment material for this presentation:
 - Meketa Investment Group
 - NEPC, LLC
 - LACERS Investment Staff / LACERA Investment Staff
 - Other firms as noted on the slides
- Modifications were made by the presenter, who accepts full responsibility for any errors or omissions.

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LACERS Overview

LACERS Highlights



LACERS Mission Statement

OUR MISSION

To protect and grow our trust fund and to ensure the sustainable delivery of ethical, reliable, and efficient retirement services to our Members

LACERS Investment Governance Structure



The

Board Sets and monitors asset allocation

- Approves investment policy statement
- Selects consultants and investment managers
- Oversees investment management structure

• Guides the Board in making investment

Staff

decisions • Carries out the daily activities of managing the investment portfolio

• Assists the onsultants Board and Staff with investment analysis and decisions

- General Fund Consultant: NEPC
 - Private Equity Consultant: TorreyCove Capital Partners
 - Real Estate Consultant: Townsend Group



Managers

Investment

• Fund assets are invested through external investment managers who have been selected by the Board and Staff for their expert knowledge of particular sectors of the market.

• Approximately 175 external managers across 6 general asset classes



Asset Allocation Process



The Fundamental Equation: C + I = B + E



- Contributions + Investment Earnings
- = Benefit Payments + Expenses





- I = B + E C
- The assumed return on investments is determined by an actuarial study that examines factors such as:
 - Plan population size and projected growth
 - Retirement and mortality rates
 - Wage and healthcare inflation
 - Capital markets assumptions
- To sustain delivery of benefits, LACERS Board has adopted a long-term return assumption of 7.25%

The Buffet of Investment Options



Source: Aberdeen Asset Management

How do we choose from the options?



"Okay, this time we'll try it *your* way: 3% in stocks, 2% in bonds and 95% in lottery tickets."



The S&P 500 Index has returned 11.8% annualized since 1942

If my \$114.75 had been invested in a no-fee S&P 500 index fund (in 1942), and all dividends had been reinvested, my stake would have grown to be worth (pre-taxes) \$606,811 on January 31, 2019. That is a gain of 5,288 for 1 (11.8% annualized return). Meanwhile, a **\$1** million investment by a tax-free institution such as a pension fund or college endowment would have grown to about \$5.3 billion.

Berkshire Hathaway Inc. (2019). 2018 Letter to Shareholders.

But, you can't eat percentages...

Liquidity for Short Term Benefit Payments Long Term Returns to Fund Future Benefits



What is Asset Allocation?

- Refers to the distribution of assets across a number of asset classes that exhibit modest or low correlations with each other
 - Goal: reduce risk, while maximizing return
- Primary driver of long-term return and risk for an investment pool
 - Each asset class exhibits unique risk and return behavior, with varying correlation to other asset classes
- Can create a multi-asset portfolio tailored to a unique set of objectives

Assets Behave Differently Over Time

														-							
19	98	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
US 1 C 28	Large ap .6%	Emerging Market Equity 66,4%	Real Estate 12.2%	US Fixed Income 8.4%	US Fixed Income 10.3%	Emerging Market Equity 55.8%	Emerging Market Equity 25.6%	Emerging Market Equity 34.0%	Emerging Market Equity 32,2%	Emerging Market Equity 39.4%	US Fixed Income 5.2%	Emerging Market Equity 78.5%	Emerging Market Equity 18,9%	Real Estate 14.3%	Emerging Market Equity 18.2%	US Large Cap 32.4%	US Large Cap 13.7%	Real Estate 13,3%	US Large Cap 12.0%	Emerging Market Equity 37.3%	Real Estate 6.7%
Non Eq 20	-U.S. uity .0%	Non-U.S. Equity 27.0%	US Fixed Income 11.6%	Real Estate 7.3%	Real Estate 6.7%	Non-U.S. Equity 38.6%	Non-U.S. Equity 20.3%	Real Estate 20.1%	Non-U.S. Equity 26.3%	Real Estate 15.8%	Cash 1.4%	Non-U.S. Equity 31.8%	US Large Cap 15.1%	US Fixed Income 7.8%	Non-U.S. Equity 17.3%	Non-U.S. Equity 22.8%	Real Estate 11.8%	US Large Cap 1.4%	Emerging Market Equity 11.2%	Non-U.S. Equity 25.0%	Cash 1.9%
Ri Est 16	eal tate .2%	US Large Cap 21.0%	Cash 6.0%	Cash 3,4%	Cash 1.6%	US Large Cap 28.7%	Real Estate 14.5%	Non-U.S. Equity 13.5%	Real Estate 16.6%	Non-U.S. Equity 11.2%	Real Estate (6.5%)	US Large Cap 26.5%	Real Estate 13.1%	US Large Cap 2.1%	US Large Cap 16.0%	Real Estate 11.0%	US Fixed Income 6.0%	US Fixed Income 0.5%	Real Estate 8.0%	US Large Cap 21.8%	US Fixed Income 0.0%
US F Inco 8,7	Fixed ome 7%	Real Estate 11.4%	US Large Cap (9.1%)	Emerging Market Equity (2.6%)	Emerging Market Equity (6.2%)	Real Estate 9.0%	US Large Cap 10.9%	US Large Cap 4.9%	US Large Cap 15.8%	US Fixed Income 7.0%	US Large Cap (37.0%)	US Fixed Income 5.9%	Non-U.S. Equity 7.8%	Cash 0.0%	Real Estate 10.5%	Cash 0.1%	Cash 0.0%	Cash 0.0%	Non-U.S. Equity 1.0%	Real Estate 7.0%	US Large Cap (4.4%)
Ga 4.	ish 9%	Cash 4.7%	Non-U.S. Equity (14.2%)	US Large Cap (11.9%)	Non-U.S. Equity (15.9%)	US Fixed Income 4.1%%	US Fixed Income 4.3%	Cash 3.2%	Cash 5.0%	US Large Cap 5.5%	Non-U.S. Equity (43.4%)	Cash 0.1%	US Fixed Income 6.5%	Non-U.S. Equity (12.1%)	US Fixed Income 4.2%	US Fixed Income (2.0%)%	Emerging Market Equity (2.2%)	Non-U.S. Equity (0.08%)	US Fixed Income 2.6%	US Fixed Income 3.5%	Non-U.S. Equity (13.8%)
Eme Ma Eq (25	rging rket uity .3%)	US Fixed Income (0.8%)	Emerging Market Equity (30.6%)	Non-U.S. Equity (21.4%)	US Large Cap (22.1%)	Cash 1.0%	Cash 1.4%	US Fixed Income 2.4%	US Fixed Income 4.3%	Cash 4.4%	Emerging Market Equity (53.3%)	Real Estate (16.9%)	Cash 0.1%	Emerging Market Equity (18.4%)	Cash 0.1%	Emerging Market Equity (2.6%)	Non-U.S. Equity (4.9%)	Emerging Market Equity (14,9%)	Cash 0.3%	Cash 0.9%	Emerging Market Equity (14.6%)

Asset Allocation – The Most Important Decision



- Long-term asset allocation explains more than 90% of the difference in returns between institutional funds
- The actual percentage impact on returns is debatable, yet the primacy of asset allocation stands

Source: Brinson, Singer and Beebower, "Determinants of Portfolio Performance II: An Update" 1991.

Factors Driving Asset Allocation Decisions

Return Requirements	 Minimum return required to meet investment goals
Risk Tolerance	 Ability to tolerate losses Asset/liability matching (pensions) Bond covenants may limit losses
Investment Horizon	 Longer horizons allow for more risk taking Longer horizons allow for more private assets
Liquidity Requirements	 High liquidity requirements reduce risk taking High liquidity requirements reduce private asset investments Rating agencies may require more liquid/high quality assets
Regulatory Requirements	• Government statues may limit investments in certain asset classes, for public entities
Taxes	Taxable entities will gravitate toward tax-exempt assets



LACERS Approach to Asset Allocation

ASSET LIABILITY FRAMEWORK



MVO Input - Return and Risk Assumptions

5-7 YEAR RETURN ASSUMPTIONS

	Asset Class	5-7 Year Return	Change 2018-2017	Volatility	
	Cash	2.00%	+.25%	1.00%	
	US Inflation	2.50%	-	-	
	Large Cap Equities	5.25%	50%	17.50%	
Rates/Credit Equity	International Equities (Unhedged)	7.50%	+.25%	21.00%	
	Emerging International Equities	9.00%	50%	28.00%	
	Private Equity	8.00%	25%	23.00%	
	Treasuries	2.25%	+.25%	5.50%	
red	Core Bonds	2.75%	+.10%	5.99%	
Iulti- Iulti- Isset Real Assets Rates/Credit Equity 0 H V H H 1 H V H H	Municipal Bonds 1-10 Year	2.50%	-	5.50%	
	High Yield Bonds	3.75%	-1.00%	13.00%	
~	Private Debt	6.50%	75%	13.00%	
Ls _	Commodities	4.75%	-	19.00%	
Real	REITs	6.50%	-	21.00%	
Real Assets Rat	Core Real Estate	5.75%	25%	13.00%	
يد 1.	US 60/40*	4.54%	24%	10.99%	
lulti sse	Global 60/40*	4.91%	13%	11.78%	
Σ<	Hedge Funds*	5.83%	10%	9.07%	

*Each calculated as a blend of other asset classes

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MVO Input - Correlation Assumptions

Actual Asset Class Correlations

	Large Cap Equities	International Equities	Emerging Market Equities	Real Estate	US Bonds	High Yield Bonds	Cash
Large Cap Equities	1.00						
International Equities	0.73	1.00					
Emerging Market Equities	0.68	0.70	1.00				
Real Estate	0.54	0.44	0.42	1.00			
US Bonds	0.11	0.08	0.03	0.20	1.00		
High Yield Bonds	0.61	0.55	0.58	0.58	0.22	1.00	
Cash	0.03	-0.03	0.01	-0.05	0.22	-0.05	1.00

Note: Correlations of assets class based on actual index results from January 1988- September 2019. MSCI EM begins January 1988.

Based on correlations of the following indices: Russell 1000, MSCI EAFE, MSCI EM, FTSE/NAREIT All REITS, Bloomberg BC US Aggregate Bond, Bloomberg BC US Corp. High Yield, BofAML US 3-Month Treasury Bill



MVO Output - Efficient Frontier Chart



• The efficient frontier represents the opportunity set of portfolios that deliver the highest return for a given level of risk

MVO Output - Efficient Frontier Table

	Current Target	Mix D	Mix G	Mix H	Mix J
US Equities	24.0%	19.0%	13.0%	22.0%	19.0%
Non US Equities	29.0%	24.0%	21.0%	27.0%	27.0%
Private Equity	12.0%	12.0%	12.0%	14.0%	14.0%
Total Equity	65.0%	55.0%	46.0%	63.0%	60.0%
Core Fixed Income	19.0%	17.0%	10.0%	12.8%	13.8%
Credit Opportunities	5.0%	15.0%	15.0%	11.3%	12.3%
Total Fixed Income	24.0%	32.0%	25.0%	24.0%	26.0%
Public Real Assets	5.0%	5.0%	5.0%	5.0%	6.0%
Real Estate	5.0%	7.0%	8.0%	7.0%	7.0%
Private Real Assets	0.0%	0.0%	4.0%	0.0%	0.0%
Total Real Assets	10.0%	12.0%	17.0%	12.0%	13.0%
Cash	1.0%	1.0%	1.0%	1.0%	1.0%
Global Asset Allocation	0.0%	0.0%	4.0%	0.0%	0.0%
Risk Parity	0.0%	0.0%	3.0%	0.0%	0.0%
Hedge Funds	0.0%	0.0%	4.0%	0.0%	0.0%
Total Multi Asset	0.0%	0.0%	11.0%	0.0%	0.0%
Expected Return 5-7 yrs	6.39%	6.40%	6.63%	6.62%	6.57%
Expected Return 30 yrs	7.57%	7.53%	7.64%	7.78%	7.70%
Standard Dev	13.21%	12.51%	12.51%	13.51%	13.13%
Sharpe Ratio (5-7 yrs)	0.33	0.35	0.37	0.34	0.35
Sharpe Ratio (30 yrs)	0.37	0.38	0.39	0.37	0.38
Total Plan Fee (bps)	47.1	55.7	74.0	57.3	57.9
% Private Markets	17.00%	24.00%	29.00%	24.75%	24.75%

Stress Testing Portfolio Risk & Liquidity



Dark blue real estate allocation include 3% core real estate and 2% non-core real estate target

Stress Testing Portfolio Risk & Liquidity (cont.)

LACERS FUNDED RATIO PROJECTIONS



- Median funded ratio highest for Mix G and Mix J, while the range of outcomes is smallest for Mix D
- In 2027, funded ratio could range from 66% to 92% on a 25/75% confidence level

Asset Allocation is not "set it and forget it"

Decline in Expected 5-7 Year Investment Returns



Source: NEPC, October 2, 2019



Portfolio Construction & Implementation



How do we fill the asset class buckets?

1 year 1 year

U.S. Stock	gross return	return
Granahan Inv Mgt - Sm Cap Focused Grth	32.47	31.28
Elemental Capital Small and Mid-Cap Gr	33.65	31.12
Morgan Stanley Discovery	30.61	29.58
Salient MLP High Conviction	2.32	27.55
Atlanta High Quality Focused Grow <mark>t</mark> h	27.50	26.63
Morgan Stanley Insight	26.97	25.78
Atlanta High Quality Calvert Equity	26.33	25.35
Commerce Large- cap Growth	17.25	25.27

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U.S. Stock	5 year gross return	5 year net return
Kayne Anderson Rudnick SC Sustain Growth	23,56	22.36
Granahan Inv Mgt - Sm Cap Focused Grth	22.90	22.10
J.P. Morgan US Technology Leaders - MA	21.02	20.57
RS Science And Technology Composite	21.25	20.05
Morgan Stanley Insight	20.86	19.70
Columbia Global Technology Growth	20.56	19.39
Peregrine Capital Mgt Large Cap Growth	19,84	19.34

Source: Morningstar Separate Account/CIT Fund Database

Portfolio Construction & Implementation

- Build the Investment Structure
 - Once asset allocation is determined, need to select investment managers and strategies for each asset class
- Develop Risk Budgets (Public Markets Asset Classes Only)
 - Primary consideration is risk of expected excess returns achievable by individual strategies relative to the asset class benchmark (tracking error)
- Optimize Each Asset Class (Public Markets Asset Classes Only)
 - Mean-variance optimization based on risk budgets



Example:

- U.S. Equities asset class is benchmarked to the Russell 3000 Index
- Levers to increase or decrease tracking error include:
 - Capitalization large, mid, small
 - Style core, growth, value
 - Sectors industrials, health care, info tech, etc.
 - Active vs. Passive Management



Manager Selection

- Two categories: qualitative and quantitative
 - Qualitative factors relate to organizational or strategic changes, while quantitative factors relate to performance and explicit costs
- Qualitative factors:
 - Investment strategy
 - Investment process
 - Investment resources
- Quantitative factors:
 - Investment performance
 - Investment fees

Investment Manager Strategies & Styles

Monitoring and Evaluating Manager Performance

- Absolute performance
 - Example: "manager A" returns 10%
- Relative performance
 - Manager performance as compared with stated benchmark index
- Risk-adjusted performance
 - Sharpe ratio:
 - measure of excess return (relative to the risk-free rate) per unit of risk
 - tells investors whether a portfolio's returns are due to smart investment decisions or simply a result of excess risk taking
 - the greater a portfolio's Sharpe ratio, the better its risk-adjusted performance
 - Information ratio:
 - measure of consistency of a manager's excess returns (relative to its benchmark)
 - the higher the Information ratio, the more consistent the manager's results

Putting it all Together

- ✓ Develop a clear, long-term plan
- ✓ Balance between tolerance for risk and need for return
- ✓ Manage liquidity to meet needs
- ✓ Diversify
- ✓ Be mindful of fees (benefits are paid with <u>net</u> returns)
- Revisit asset allocation periodically (approximately every three years)

LACERS Portfolio as of 6/30/19

LACERS Investment Portfolio

	as of ►		Ju	June 30, 2019				
Asset Class	Actual (\$ B)	Actual (%)	Target (%)	Actual- Target*	Min (%)	Max (%)		
U.S. Equity	4.50	25.4%	19.0%	6.4%	12.0%	26.0%		
Non-U.S. Equity	5.38	30.4%	27.0%	3.4%	<mark>18</mark> .0%	36.0%		
Core Fixed Income	3.07	17.4%	13.8%	3.6%	10.8%	16.8%		
Credit Opportunities	0.97	5.5%	12.3%	-6.8%	8.3%	16.3%		
Private Equity	1.95	<mark>11.0%</mark>	14.0%	-3.0%	N/A	N/A		
Public Real Assets	0.96	5.4%	6.0%	-0.6%	4.0%	8.0%		
Private Real Estate	0.81	4.6%	7.0%	-2.4%	N/A	N/A		
Cash	0.06	0.3%	1.0%	-0.7%	0.0%	2.0%		
TOTAL FUND	17.69	100.0%	100.0%	0.0%	N/A	N/A		





Target



LACERS Portfolio as of 6/30/19

TOTAL FUND PERFORMANCE DETAIL (NET)

	Market Value (\$)	% of Portfolio	3 Mo (%)	YTD (%)	1 Yr (%)	3 Yrs (%)	5 Yrs (%)	10 Yrs (%)
LACERS Master Trust	17.693.115.347	100.00	3.46	11.45	5.96	9.32	6.11	9.70
Policy Index			3.48	13.07	6.98	9.80	6.29	9.87
Over/Under			-0.02	-1.62	-1.02	-0.48	-0.18	-0.17
U.S. Equity	4,500,423,779	25.44	4.23	18.79	8.18	14.00	10.04	14.50
U.S. Equity Blend			4.10	18.71	8.98	14.02	10.19	14.67
Over/Under			0.13	0.08	-0.80	-0.02	-0.15	-0.17
Non-U.S. Equity	5,382,051,196	30.42	3.06	13.91	0.02	9.60	2.94	7.47
MSCI ACWI ex USA			2.98	13.60	1.29	9.39	2.16	6.54
Over/Under			0.08	0.31	-1.27	0.21	0.78	0.93
Core Fixed Income	3,065,987,757	17.33	3.17	6.41	7.98	2.64	3.04	
Core Fixed Income Blend			3.08	6.11	7.87	2.31	2.95	
Over/Under			0.09	0.30	0.11	0.33	0.09	
Credit Opportunities	970,661,464	5.49	3.31	9.94	8.80	6.87	4.22	
Credit Opportunities Blend			3.06	10.43	9.22	6.82	4.94	
Over/Under			0.25	-0.49	-0.42	0.05	-0.72	
Real Assets	1,765,575,907	9.98	1.85	5.86	5.60	4.83	6.23	4.33
CPI + 5% (Unadjusted)			2.00	4.46	6.72	7.14	6.52	6.81
Over/Under			-0.15	1.40	-1.12	-2.31	-0.29	-2.48
Public Real Assets	956,213,312	5.40	2.21	8.23	4.33	1.86	1.58	
Public Real Assets Blend			1.63	8.28	3.20	1.52	-0.47	
Over/Under			0.58	-0.05	1.13	0.34	2.05	
Private Real Estate	788,737,712	4.46	1.37	3.22	7.05	7.67	9.30	5.83
Real Estate Blend			1.19	2.83	7.25	8.43	10.63	10.34
Over/Under			0.18	0.39	-0.20	-0.76	-1.33	-4.51
Private Equity	1,952,025,876	11.03	4.94	3.80	13.51	14.03	10.96	13.51
Private Equity Blend			4.86	20.43	12.23	17.41	13.47	18.41
Over/Under			0.08	-16.63	1.28	-3.38	-2.51	-4.90
Cash	56,389,368	0.32						



Questions?